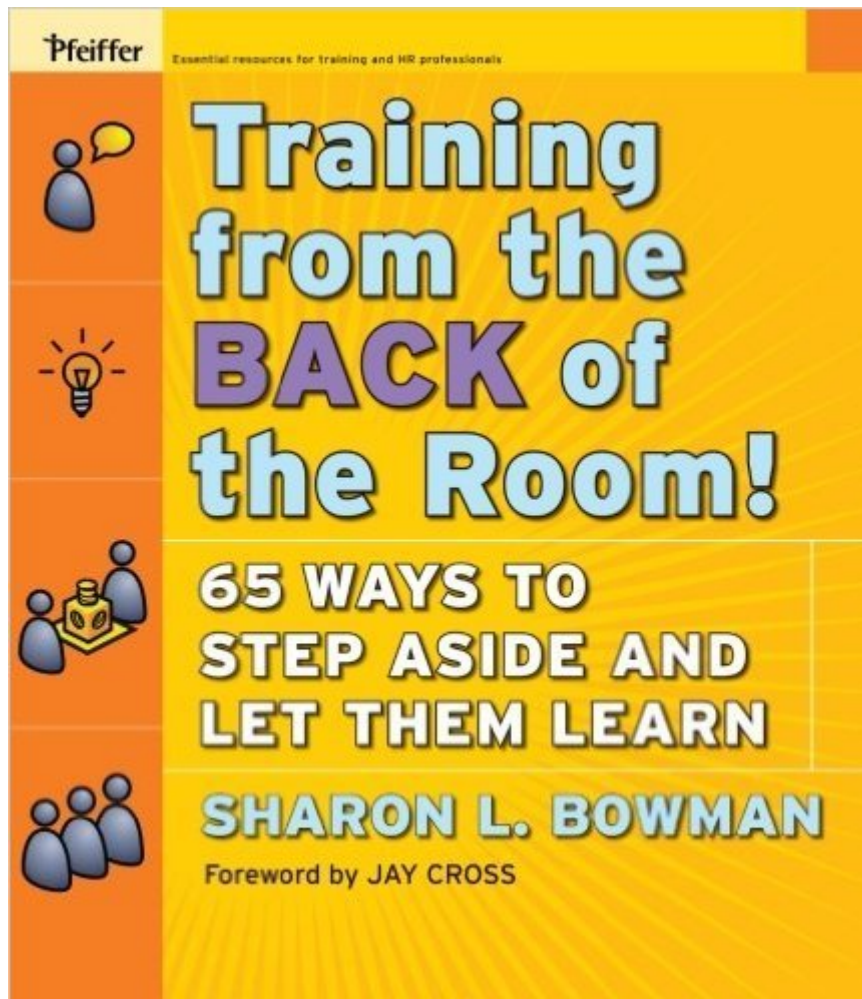


The book was found

# Training From The Back Of The Room!: 65 Ways To Step Aside And Let Them Learn



## Synopsis

From Sharon L. Bowman, the author of the best-selling Ten-Minute Trainer, comes the dynamic new book, Training from the BACK of the Room! This innovative resource introduces 65 training strategies that are guaranteed to deliver outstanding training results no matter what the topic, group, or learning environment. Now, trainers can replace the traditional "Trainers talk; learners listen" paradigm with a radical new model for designing and delivering instruction: "When learners talk and teach, they learn."

## Book Information

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## Customer Reviews

To people outside training the 4C's can sound like oceans, diseases, or the Hi-C sugary drink, but to us the 4 C's is what the author Sharon Bowman claims we should use to ensure our learners actually learn from their training while making it interactive and exciting. Connections is the first "C" and it contains 15 opening activities that connect learners to the topic. (This is critical as it has been shown that we remember the first and last things more than anything else in between). In her second "C" concepts, she cites 20 strategies "to engage and involve learners" during the, and I won't say it, I won't--l-e-c-t-u-r-e. These strategies emphasize learner feedback and activity that is anything but sitting still or remaining silent. Ms. Bowman believes that if you must lecture, it should be kept to 15 minutes tops, and then making the learners active. Her third "C" is what separates training from education. (Education calls it lab). She calls it Concrete Practice. (She had to add this C for obvious reasons--"The Three C's and 1 P" doesn't sound quite as catchy). Ms. Bowman realizes as any

training specialist does that without practice you only have a seminar, and that practice that is not aimed at accomplishing learner outcomes (objectives) is equally worthless. Here she offers 15 strategies for learners to practice and review what they have learned. The fourth "C" is conclusions and these include 15 strategies for participants to lead in their summaries, evaluations, and celebration activities. Training from the back of the room is just that--you might lead the training, but you make the training participant-centered. Making the learners active is what makes them learn.

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